

The book was found

# Writing And Reporting News: A Coaching Method (Mass Communication And Journalism)



## Synopsis

Packed with full-color photographs and examples straight from recent headlines, **WRITING AND REPORTING NEWS: A COACHING METHOD**, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues you might face on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. An all-new book glossary gives you quick access to newer Journalism lingo. In addition, the book now offers MindTap Communication, a fully online, highly personalized learning experience that enhances learner engagement and improves outcomes. Integrating new trends in the convergence of print, broadcast, and online media, **WRITING AND REPORTING NEWS** equips you with the fundamental skills you need for media careers now-and in the future.

## Book Information

Series: Mass Communication and Journalism

Paperback: 496 pages

Publisher: Cengage Learning; 8 edition (January 1, 2015)

Language: English

ISBN-10: 1305077334

ISBN-13: 978-1305077331

Product Dimensions: 0.8 x 7.8 x 9.8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (7 customer reviews)

Best Sellers Rank: #15,100 in Books (See Top 100 in Books) #5 inÂ Books > Textbooks >

Communication & Journalism > Journalism #14 inÂ Books > Business & Money > Industries >

Media & Communications #17 inÂ Books > Textbooks > Communication & Journalism >

Communications

## Customer Reviews

I've been trying to download the free textbook trial onto my kindle app for 30 minutes now, and keeps prompting me to download the app that I already have. Please sort this out because I would like to try out the book before I purchase. Thank you.

Rented this for a semester. Good rent price, got here same day, worked great for my class.

Product came in pristine condition. It looks wonderful!

College book. had a good price.

Required text book for a class

Fine quality

Vert good

[Download to continue reading...](#)

Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) COACHING :Coaching Questions Powerful Coaching Questions To Kickstart Personal Growth And Succes Now ! - Life Coaching,Life Coach, Success Principles,Success Habits- Beyond News: The Future of Journalism (Columbia Journalism Review Books) Public Relations Writing: Form & Style (Wadsworth Series in Mass Communication and Journalism) Communications Law: Liberties, Restraints, and the Modern Media (Wadsworth Series in Mass Communication and Journalism) Media Effects Research: A Basic Overview (Mass Communication and Journalism) Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Melvin Mencher's News Reporting and Writing Writing: A Guide Revealing The Best Ways To Make Money Writing (Writing, Writing Skills, Writing Prompts Book 1) Coaching for Performance, 4th Edition: GROWing Human Potential and Purpose - The Principles and Practice of Coaching and Leadership Coaching for Performance: GROWing Human Potential and Purpose - The Principles and Practice of Coaching and Leadership, 4th Edition Co-Active Coaching: New Skills for Coaching People Toward Success in Work and, Life The Handbook to IFRS Transition and to IFRS U.S. GAAP Dual Reporting (Wiley Regulatory Reporting) Tax Reporting by Corporations, Part 2: discussion of Apple's 2014 reporting in 22 minutes Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Mass

Motorization and Mass Transit: An American History and Policy Analysis Simply Good News: Why the Gospel Is News and What Makes It Good History News: The Aztec News

[Dmca](#)